

4. Text Type - Leaflets

4a. Read the information carefully and learn about leaflets.

*Teaching resources are adapted from Longman Leap text type ppt

A leaflet is a sheet of paper.

It gives us information about activities, events, products, services, etc.



The services are written in **big and colourful words**. This catches our attention.



The services



The **name of the company** is usually at the **top** of the leaflet.



Name of the company



This leaflet also includes a **description of the tour**.

Find out more about life in the Central and Western District in the old days. You can also learn about Dr Sun Yat-sen's activities when he was in Hong Kong.

A leaflet usually contains **contact information** to let us take further action.



5432 6789 (enquiries) 5432 6788 (bookings)



www.dt.comx.hk

4b. Open your English Book and turn to P.12-13. Look at the pictures and answer the question.



4c. Open your My Study Buddy (MSB) 4B and turn to P.11. Finish the extra text type questions.

Text type (Book pp.12-13)

Date: _____

Answer the question. Blacken • the circle...

1 What information can't you find in the leaflets? ...

A. how to find more information B. places the tours will visit ...

C. the price of the tours D. who organises the tours ...

Will you take the challenge?

Which tour should these people join? Write the correct letter. ...

A Central and Western Heritage Trail tour B New Territories Tour C Mid-Autumn Festival Special

2 I want to experience village

3 I'm interested in learning more about important people in

4 I'd like to take a cooking

Blacken • the circle...

5 To find out the detailed itinerary of the Central and Western Heritage Trail tour, you can _____. (You can choose more than one answer.)

A. look at the leaflet B. call 5431 6788.

C. call 5432 6788 D. visit www.dt.comx.hk.

Complete the e-mail using words from the leaflets. ...

Hi Joyce...

Let's join a tour organised by @ _____ when we visit Hong Kong. Have a look at the attached leaflets. If we go to @ _____, we can visit a special tree and make a @ _____. Do you think that sounds fun? ...

Karrie.

How well did you do?

© Pearson Longman English Leap 4B Chapter 1 Pearson Education Asia Limited 2012